



## 2017 Program Book AD Rates and Specs

The **Seattle Scholarship Organization** invites your company to be a visible participant in the Miss Seattle, Miss Seattle's OT and Miss Emerald City program book. The pageant will be held on Saturday February 4<sup>th</sup> 2017 at the Carco Theater in Renton, WA. Your participation as an advertiser and/or sponsor will allow young women to earn scholarships and empower them to have their own personal, professional and educational goals.

The **Seattle Scholarship Organization, Inc.** Is recognized as a 501(c)(3) non-profit and all contributions are tax deductible. Tax ID 81-3284826.

Once a contribution is received a receipt will be emailed to you for your records.

**ALL Photos used in the Ad must be of the highest resolution.** Please submit photos in .jpg or .pdf in color for proper duplication.

Inside Front Cover	8.25" x 10.75"	\$700
Front Facing	8.25" x 10.75"	\$600
Back Cover*	8.5" x 11"	\$600
Inside Back Cover	8.25" x 10.75"	\$400
Back Cover Facing	8.25" x 10.75"	\$350
Full Page Color	8.25" x 10.75"	\$300
Half Page Color	8.25" x 5.25"	\$150
Business Card Size	2" x 3"	\$40

\*Back Cover is a "Full Bleed" page. All other pages require a .25" bleed.

Business Name:	Contact Name:
Email:	Phone Number:
Size of Ad:	Amount \$
Date:	Type of Payment:    PAYPAL    CHECK    CASH

For Check please make payable to **Seattle Scholarship Org.** For PayPal please send payments to [director@MissSeattle.org](mailto:director@MissSeattle.org)

**All ADs must be submitted no later than January 14<sup>th</sup> 2017. Please email to [director@MissSeattle.org](mailto:director@MissSeattle.org).** Payment and Ad must be submitted at the same time. Once payment and the ad are received, you will be emailed a receipt for your records.